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CONFIDENTIAL ITEMS

Clause 240(4) of the Local Government (General) Regulation 2005 requires Council to refer any business to be considered when the meeting is closed to the public in the Ordinary Business Paper prepared for the same meeting. Council will discuss the following items under the terms of the Local Government Act 1993 Section 10A(2), as follows:

**ITEM 4 POSSIBLE SALE OF LOT 9 DP 1113621 LONGS CORNER
ROAD, CANOWINDRA**

(d) (ii) commercial information of a confidential nature that would, if disclosed, confer a commercial advantage on a competitor of the council

ANNEXURE ITEMS

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**ITEM 13 - MOLONG AND CANOWINDRA TOWN CENTRE CONCEPT
DESIGN PROJECT FEEDBACK**

REPORT IN BRIEF

Reason For Report	To inform Council of feedback received and confirm support to move forward with next steps as outlined
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.1.1.b - Implement CBD promotional activities and works in consultation with businesses and progress associations
Annexures	1. Community Tabulated Responses - Molong ↓ 2. Community Tabulated Responses - Canowindra ↓
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\PROJECTS\CANOWINDRA TOWN CENTRE ISSUES PAPER - 1180540

RECOMMENDATION

THAT:

1. The submissions table for the Molong and Canowindra Town Centre Plans, dated November 2020 be noted, and a copy of the document sent to all submission makers for their information as well as uploaded onto Council's website for a period of no less than 21 days; and
2. Council adopt concept plans and confirm support to move forward with the next stage of the planning process and the development of Business Cases to support future funding applications

GENERAL MANAGER'S REPORT

Council has previously been briefed on the progress of the Molong and Canowindra Town Centre concept design plans and of the strategic planning phases and community engagement undertaken towards their development.

Draft designs have now been displayed and a submissions table is attached for reference.

Overall there were 5 written responses for Molong with positive to neutral support during consultation; and 7 written responses to Canowindra with positive to neutral support during consultation and a relatively small number (in

proportion to the town) of negative responses to the proposal for use of palm trees as landscape features. It is noted that those who objected to the palm trees during the public forum also made written submissions, and the response may therefore not be representative of broader community opinion.

A summary of findings for feedback on the Molong Town Centre Plan

- Total of 5 written responses
- Community consultation was carried out on 28 October; Bank Street kiosk during the day and RSL Club that evening:
 - Approx. 20 - 25 people reviewed the plans during the day and were neutral to positive in their response
 - Attendees at the evening meeting were neutral to positive in their response too

There were some specific comments raised that have been addressed by the consultants as follows:

- Ref 1.01 – The Bank Street trees species proposed are *Zelcova serrata* 'Green Vase' which has innocuous seeds. These trees are being used on George Street (in Sydney) as they don't interrupt traffic, overhead wires and have non-noticeable seeds. Their mature spread is 10 metres so will offer amenity and shade
- Ref 1.01 (continued) – There have been some concerns raised with regard to large vehicle manoeuvres and operational access with trees in the main street. The design accommodates for this as there are regular breaks between the trees to allow for unrestricted reversing and flush grades throughout
- Ref 1.03 - It was discussed at the Molong Town Centre presentation of the Public Exhibition Plans (28/10/20) that representatives from the community would select two colour pots: 1) main street 2) laneway. Each pot will then be trialed to gauge community response and allow feedback before installing throughout the main street
- Ref 1.03 (continued) – The proposed ornamental tree in pots are *Lagerstroemia indica* 'Sioux' which set fruit 8-10mm diameter. The fruit opens up whilst attached to the tree, so the seed capsule when it falls has opened and is dry verse a hard, round ball
- Ref 1.10 – It is recommended that this water filtration treatment is trialed so success and maintenance can be monitored

A summary of findings for feedback on the Canowindra Town Masterplan and Main Street Precinct Plan

- Total of 7 written responses
- Community consultation was carried out on 29 October; The Old Vic Inn during the day and Canowindra Services Club that evening:
 - Approx. 11-15 people reviewed the plans during the day and approx. 18 people attended the evening presentation. Their responses can be summarised as:

- Positive response to the proposed circuit paths, riverside paths with better linkages and connectivity
- Positive response to the Riverside Park and creating a destination at the Swinging Bridge
- A range of responses from positive through to negative for the use of Palm trees as a wayfinding element to the main street
- Neutral to negative response to the proposed treatment of stairs/ ramp at Finn's Store

There were some specific comments raised that the consultants would like to address and suggest the following changes to the plans:

- Palms (*Washingtonia robusta* & *Phoenix canaeriensis*) have been selected, as part of the main street wayfinding, as they are like flags which assist visitors in visually finding the main street. There are strong cultural links to their planting in Canowindra, they are iconic to the town and are not classified as a weed in NSW. Also, the *Phoenix canaeriensis* community donation initiative will mean that the number of Palm trees in Canowindra will not increase. The use of Palms has been reduced to include only critical wayfinding locations:
 - The Highway and Gaskill Street corner
 - Junction of Gaskill Street and Ryall Street
 - Canowindra Services and Citizens Corner
 - Age of Fishes at the junction of Ferguson Street
- Alternative tree species, with an emphasis on suitable natives, will be used in the following locations where Palm were proposed:
 - Canowindra Road/ Sheps Corner on Ferguson Street
 - Longs Corner Road and Canowindra Road;
 - Showground corner and northern town entrance
 - Blue Jacket Motel corner and southern town entrance
- Finn's Store pavement be reconfigured to remove the ramp, standardise the width of the stair treads and install a new hand-rail

Feedback received will be considered in the next phase of the process, which would be the detailed design aspect of the plan.

Next Steps

With feedback received on the concept plans, the next step in the process would be to move towards the detailed design phase of planning. Further consultation will be undertaken broadly, and with particular interest groups, in this phase with the outcome to be the detailed planning documents.

With the availability of Federal and State funding for projects such as these, it is now timely to progress with development of business cases for these projects as soon as possible. These business cases will define project benefits and

economic value of implementation of these plans and will provide a foundation for upcoming grant funding opportunities. To facilitate this, Council has received an offer of funding valued at \$20,600 from the NSW Government and Central West JO to assist in the procurement of these business cases.

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Canowindra Town Masterplan & Main Street Precinct Plan
CABONNE COUNCIL
PUBLIC EXHIBITION COMMUNITY COMMENTS

Response No.	Name (hide)	Comments									Community Consultation Response	Consultants Response	Recommended Changes to Plan
		Palms			Wayfinding			Other/Overall					
		Positive	Neutral	Negative	Positive	Neutral	Negative	Positive	Neutral	Negative			
1	Ash Wright										Palms trees are not part of our native bush heritage and do not fit well with our environment. They are not of the era of the historic main street buildings, and potentially will look out of place. Palms at each end of main street not conducive to large vehicles being able to turn - suggests use of art based icons as wayfinding instead, which could be fossil based to promote the area's fish fossil significance	Feedback acknowledged	Palms (Washingtonia robusta & Phoenix canariensis) have been selected, as part of the main street wayfinding, as they are like flags which assist visitors in visually finding the main street. There are strong cultural links to their planting in Canowindra, they are iconic to the town and are not classified as a weed in NSW. Also, the Phoenix canariensis community donation initiative will mean that the number of Palms in Canowindra will not increase. The use of Palms has been reduced to include only critical wayfinding locations: - The Highway and Gaskill Street corner - Junction of Gaskill Street and Ryall Street - Canowindra Services and Citizens Corner - Age of fishes at the junction of Ferguson Street Alternative tree species, with an emphasis on suitable natives, will be used in the following locations where Palm were proposed: - Canowindra Road/ Sheps Corner on Ferguson Street - Longs Corner Road and Canowindra Road - Showground corner and northern town entrance - Blue Jacket Hotel corner and southern town entrance
1	Ash Wright										Lack of detail in the current plan. There are some aspects that need further specifics, such as type of planting, signage, positioning of signage, types of seating	To be determined during the detailed design process	
1	Ash Wright										Poor attention to environmental sustainability. For example - No recycling bins, no provision for electric car chargers	Feedback acknowledged	
1	Ash Wright										Promotion of plan to attract other users - suggests more sculptures and artwork to attract other demographics - suggests to promote more native plantings, flora and fauna signage, and natural play areas.	Suggestion noted and to be taken under consideration during the detailed design process	
1	Ash Wright										More sports equipment (ref 2.2) - believes there is already enough equipment but suggests to have dog poo bags and more bins around the fitness path to improve usage.	Feedback acknowledged and suggestions noted - to be taken under consideration during the detailed design process	
1	Ash Wright										Playground in Southern Canowindra (corner of Milton and Sifton St). Not addressed in the Masterplan. Needs more care and trees/landscaping to improve usage	Feedback acknowledged - planning has focused on key areas with multiple community infrastructure considerations. At this stage, outlying singular areas have not formed part of this process but would be reviewed separately	
1	Ash Wright										Fishermen's Bend area on Manger Road. Not addressed in Masterplan. Currently is local free camp spot for travelers, and used by locals for recreation. Would be good to have linkage to town with walkway if possible. Also needs to be included in weed eradication plan (caneary palms, poplars cumbrangi and blackberry). Maintenance of remnant vegetation and replanting of indigenous species.	Feedback acknowledged and suggestions noted.	
2	Brian Newman										Not keen on having more palm trees planted in Canowindra - part of history but surely we can now find something else that would represent our town in a positive way without planting more palm trees. Known for fish fossils which have worldwide recognition - use some sculptures of those as the wayfinder.	Feedback acknowledged and suggestions noted.	Palms (Washingtonia robusta & Phoenix canariensis) have been selected, as part of the main street wayfinding, as they are like flags which assist visitors in visually finding the main street. There are strong cultural links to their planting in Canowindra, they are iconic to the town and are not classified as a weed in NSW. Also, the Phoenix canariensis community donation initiative will mean that the number of Palms in Canowindra will not increase. The use of Palms has been reduced to include only critical wayfinding locations: - The Highway and Gaskill Street corner - Junction of Gaskill Street and Ryall Street - Canowindra Services and Citizens Corner - Age of fishes at the junction of Ferguson Street Alternative tree species, with an emphasis on suitable natives, will be used in the following locations where Palm were proposed: - Canowindra Road/ Sheps Corner on Ferguson Street - Longs Corner Road and Canowindra Road - Showground corner and northern town entrance - Blue Jacket Hotel corner and southern town entrance
3	Geoffrey Beath										Plans need to be revised to properly reflect legal arrangements for management of the showground and racecourse area, a piece of Crown Land managed by a statutory land manager - Canowindra Showground and Racecourse Land Manager (CSRLM). Accordingly decisions about this site are made by CSRLM not in consultation with it.	Acknowledged and will be reflected in future documents	
	Geoffrey Beath										Ref 0.02 - support policy for commercial use of public open space but showground/racecourse site is a matter for CSRLM	Acknowledged and will be reflected in future documents	
	Geoffrey Beath										Ref 2.01 - should refer to Council funding CSRLM to have this very necessary work undertaken. The words better management of user groups should be removed as CSRLM or Council has no control over this	Feedback acknowledged	
	Geoffrey Beath										Ref 3.03 - should be revised to reflect that the existing signage is a matter for CSRLM	Acknowledged and will be reflected in future documents	

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ANNEXURE ITEMS

**ITEM 8 - DIGITAL MARKETING WORKSHOPS - CENTRAL NSW BUSINESS
HQ**

REPORT IN BRIEF

Reason For Report	To inform Councillors of the Digital Marketing Workshop.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.3.1.a - Identify and Implement Business assistance strategies
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING\COUNCIL REPORTS - 1180714

ACTING LEADER - COMMUNITY & ECONOMY'S REPORT

Council's Communications & Marketing Coordinator has provided the following summary.

As part of the Newcrest Business Beyond the Curve Program, Central NSW Business HQ are running two free digital workshops. Council is supporting the events through assistance in promotion.

The program is designed to provide assistance to small businesses in the Orange, Blayney and Cabonne Local Government Areas that have been financially impacted by the COVID-19 Pandemic.

They two events have the following details:

Canowindra
Tuesday 1 December 2020
7:30am – 9:00am
The Old Vic Inn

Molong
Wednesday 2 December 2020
7:30am – 9:00am
Freemasons Hotel

Both events are free, and breakfast is included.

The aim of the workshop is to educate small business owners about the basics of Google and the importance of having a strong website, as well as the recent changes to Facebook Pages and Instagram.