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ITEM 1 - APPLICATIONS FOR LEAVE OF ABSENCE

REPORT IN BRIEF

Reason For Report	To allow tendering of apologies for Councillors not present.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS LEAVE OF ABSENCE - 502496

RECOMMENDATION

THAT any apologies tendered be accepted and the necessary leave of absence be granted.

GENERAL MANAGER'S REPORT

A call for apologies be made.

ITEM 2 - DECLARATIONS OF INTEREST

REPORT IN BRIEF

Reason For Report	To allow an opportunity for Councillors to declare an interest in any items to be determined at this meeting.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS DECLARATION OF INTEREST - 502498

RECOMMENDATION

THAT the Declarations of Interest be noted.

GENERAL MANAGER'S REPORT

A call for Declarations of Interest.

ITEM 3 - DECLARATIONS FOR POLITICAL DONATIONS

REPORT IN BRIEF

Reason For Report	To allow an opportunity for Councillors to declare any Political Donations received.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS DECLARATION OF POLITICAL DONATIONS - 502499

RECOMMENDATION

THAT any Political Donations be noted.

GENERAL MANAGER'S REPORT

A call for Declarations of any Political Donations.

ITEM 4 - ORANGE WINE REGION SIGNS

REPORT IN BRIEF

Reason For Report	For the Committee to determine if it wishes to assist the funding of Orange Wine Region information bays at four entrances to the region.
Policy Implications	Nil
Budget Implications	Approximately \$3700 from Tourism Signage budget
IPR Linkage	2.2 - Coordinated tourism product and a thriving visitor industry in Cabonne.
Annexures	1. Orange wine region signs 2. OWR sign 3. Cellar Door Sign Top Final 4. Cellar Door Sign Bottom Final
File Number	\OFFICIAL RECORDS LIBRARY\ECONOMIC

RECOMMENDATION

THAT Cabonne Council contribute one third of the cost of the design, production and installation of four information bay signs for the Orange Wine Region to a maximum amount of \$3600.

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

After a five-year process, the Orange Regional Vignerons Association (ORVA) has received approval from the State Government's Tourist Attraction Signposting Assessment Committee (TASAC) to erect information bay signs at entrance points to the Orange wine region.

Orange is one of the few wine regions in Australia not to have signage and a large proportion of ORVA's members are wineries, vineyards and cellar doors located within Cabonne Council's area.

TASAC has also approved the erection of large welcome signs, which are envisaged as being the second stage of the project in the 2014-15 financial year. Stage three will be the wineries paying for their own fingerboard signs at their driveways or nearest intersection.

When the process began, there was an in-principle agreement between ORVA, Orange City Council and Cabonne Council to share the cost of the information bay and entrance signs.

This was reaffirmed in February 2011 by then Cabonne Council General Manager Graeme Fleming who wrote to Orange City Council fully supporting the initiative.

The information bay signs will be erected at the following four locations within Cabonne LGA:

- The junction of Millthorpe-Vittoria Road and the Mitchell Highway at Vittoria;
- Rotary Park rest area adjacent to the Mitchell Highway on the eastern entrance to Molong;
- The Monument junction at the intersection of The Escort Way and Henry Parkes Way, Cudal; and
- The reserve near Cargo Hall in the village of Cargo.

The 2.3 metre x 2.2 metre signs each consist of three panels showing a map, location, opening hours and contact details of each cellar door/winery in the region.

ORVA has obtained quotations for the design and construction of the signs, with mcsigns of Orange providing an indicative cost of about \$8300. Cabonne Council has indicated it can install the signs at a cost of \$602.50 each. This would be a total cost of just under \$11,000 for the first stage or about \$3600 for each partner.

If traffic control is required, a further cost of \$1750 a day could be possible at each site.

Cabonne's third share would be the installation cost plus about \$1200 in cash, depending on the final costs of the design, construction and installation.

A total of \$5170 has been allocated in Council's 2013-14 tourism signage budget.

ITEM 5 - CENTRAL NSW TOURISM FOOD AND WINE CAMPAIGN

REPORT IN BRIEF

Reason For Report	For the ED&T Committee to determine whether it wishes to financially support a regional food and wine tourism campaign seeking matching funds from Destination NSW.
Policy Implications	Nil
Budget Implications	\$5000 from Council's Tourism Plan Implementations Fund
IPR Linkage	2.2 - Coordinated tourism product and a thriving visitor industry in Cabonne
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\TOURISM - 514418

RECOMMENDATION

THAT:

1. Council join other Central West councils and tourism operators as a participant in Central NSW Tourism's Unearth Central NSW campaign;
2. Council contribute \$5000 from its Tourism Plans Implementation Fund should Central NSW Tourism be successful in its application for matching funding of \$100,000 from Destination NSW.

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

Central NSW Tourism is submitting an application for funds under the Destination NSW Regional Visitor Economy Fund (RVEF) to conduct a major tourism campaign featuring the Central West's regional food, wine and agricultural experiences.

The *Unearth Central NSW* campaign would be a collaboration between a number of Central West Local Government Areas and industry groups.

CNSWT is aiming to raise \$100,000 from councils and operators to be matched by Destination NSW to conduct a \$200,000 destination appeal campaign over a nine month period.

The campaign is designed to grow visitation by increasing the awareness and appeal of Central NSW. It would showcase food, wine, landscapes and the stories of Central West people and produce.

The minimum "buy-in" for matching funding from Destination NSW is \$50,000 which basically means these campaigns have to be conducted on a regional basis.

Food and wine is a major focus of tourism activities in Cabonne and CNSWT is seeking \$5000 from Cabonne Council as its contribution towards the campaign.

Participation in the campaign is in line with the following strategies of Cabonne Council's Tourism Plan

1.6 - Support the implementation of the Tourism Plan through providing access to internal and external funding opportunities.

4.8 - The implementation of tourism product development in Cabonne Country by securing grant funding and forming new and or ongoing partnerships.

5.2 - Collaboratively work with other LGAs and regional organisations to encourage tourism growth.

5.5 - Work with State and Federal Government to raise the awareness of Cabonne Country as a competitive tourism destination and a sound economic investment.

ITEM 6 - CANBERRA FOOD AND WINE EXPO

REPORT IN BRIEF

Reason For Report	For the ED&T Committee to determine whether Cabonne Council participates in the 2014 Canberra Food and Wine Expo
Policy Implications	Nil
Budget Implications	\$1750 from Council's Promotions Tradeshows budget
IPR Linkage	2.2 Coordinated tourism product and a thriving visitor industry in Cabonne Country.
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\TOURISM - 514487

RECOMMENDATION

THAT Cabonne Council contribute \$1750 from its Promotions Tradeshows budget to participate in the 2014 Canberra Food and Wine Expo.

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

Initial planning for the 2014 Canberra Food and Wine Expo is underway.

In February 2013, Cabonne Council shared a stand with Cowra Tourism and received very strong interest in the Shire's tourism product.

For 2014, Taste Orange and Orange City Council have joined forces to book a large area of exhibition space to promote the Central West region to a targeted audience, on a similar basis to the Taste Orange @ Sydney promotion.

Taste Orange is offering Local Government and industry participants the opportunity to "purchase" one or more of 16 benches available in its exhibition space.

The price of \$3500 per bench being sought by Taste Orange is considerably higher than the cost of individual exhibition floor space, which ranges from \$976 for a 2mx2m stand to \$2928 for a 4mx3m stand.

Both Cowra and Bathurst Tourism are participating in the Taste Orange promotion in 2014 and little individual floor space now remains available should Cabonne wish to attend the show in its own right.

In light of this, Council's PTO has negotiated a price of \$1750 to share a bench with Orange City Council to provide visitor information about the tourism experiences and attractions in our area.

A number of Cabonne wine industry operators are expected to "buy in" to the Taste Orange stand. Operators represented at the show in 2013 included Philip Shaw, Belgravia, Faisan, Rosnay, Swinging Bridge, Tom's Waterhole, Jo Robson and Small Acres Cider.

Should Council wish to participate in Taste Orange's regional display in 2014, it should conduct a post-event evaluation of the cost benefits of being part of a regional display as opposed to being represented in its own right or with another partner on a separate stand.

The 2014 Canberra Food and Wine Expo will be held at the Canberra Convention Centre from 14–16 February 2014.

ITEM 7 - AGE OF FISHES NSW MUSEUMS AND GALLERIES AWARD

REPORT IN BRIEF

Reason For Report	To inform the Committee of the Age of Fishes Museum's success at the 2013 NSW Museums and Galleries IMAGINE Awards
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.2 - Cordinated tourism product and a thriving visitor industry in Cabonne
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\TOURISM - 514560

RECOMMENDATION

THAT Council congratulate Age of Fishes Museum manager Fiona Ferguson, board members and volunteers on their success in receiving the 2013 NSW Museum and Galleries IMAGINE Award for Audience Development, Education and Marketing.

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

On 8 November 2013, the Age of Fishes Museum at Canowindra won a NSW Museum and Galleries IMAGINE Award, which recognise the best museums and galleries in the State.

The Age of Fishes won the category of Audience Development, Education and Marketing for its Take Away Fish promotion when the awards were announced in Sydney.

Age of Fishes manager Fiona Ferguson has travelled thousands of kilometres over the past year, taking the mobile Take Away Fish display to schools,

universities, trade shows and other events to promote the unique fossils on display at the museum.

By creating Take Away Fish, the Museum and its volunteers are able to overcome the obstacle of distance. Due to the distance of the museum from other areas of NSW and from Sydney and other major cities, many schools are unable to attend the Museum.

With Take Away Fish, the Museum can access these schools easily. The trailer offers the volunteers safety, security and the convenience of a fully loaded and prepared exhibition to ensure all schools have the opportunity to use the Age of Fishes Museum to benefit their students.

The IMAGINE award success is a wonderful tribute to Ms Ferguson, the Age of Fishes board and volunteers.

Age of Fishes was also a finalist at the 2012 awards, emphasising the high standing with which it is held within the industry.

ITEM 8 - BUSINESS PAPER ITEMS FOR NOTING

REPORT IN BRIEF

Reason For Report	Provides an opportunity for Councillors to call items for noting for discussion and recommends remainder to be noted.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\PROCEDURES - 502501

RECOMMENDATION

THAT:

1. Councillors call any items they wish to further consider.
2. The balance of the items be noted.

GENERAL MANAGER'S REPORT

In the second part of the Committee Business Paper are items included for the Committee's information.

In accordance with Council's format for the Business Paper, Councillors wishing to discuss any item are requested to call that item.

ORVA

Orange Regional Vignerons Association
P O Box 1363
Orange NSW 2800



Andrew Hopkins
General Manager
Cabonne Council
P O Box 17
MOLONG NSW 2866

Dear Andrew

ORVA has obtained the approval of Roads and Maritime Services (RMS), through their TASAC Committee, to have signage erected at the entrance points to the Orange wine region, after several years of negotiation. These entrance points are approved at the following sites:

- Junction of Millthorpe-Vittoria Road on the Mitchell Highway (East);
- Entrance to Molong;
- The Monument junction of the Forbes and Parkes Roads; and
- In the village of Cargo.

The TASAC approved signage is for a large sign to announce "Welcome to the Orange Wine Region" and for it to inform that the information is available in an information bay, 3 or 400m further on. Therefore the signage also includes a large poster type sign showing a map of the region and the location, opening hours and contact details of each cellar door/winery in the region.

Orange is one of the few wine regions in Australia not to have signage.

In discussions between ORVA and the Cabonne and Orange councils last year there was in principle agreement to share the funding of this important project: 33% each.

The attached quote has now been received for the information bay signs, which Orange City Council has commissioned and will organise. As you can see, these signs will cost \$9,768.

The roadside "Welcome to Orange" signs have to be made by RMS, in Parkes, and they estimate the cost of that as approx. \$12,500. This is a total cost of \$22,268, or \$7,400 for each Orange CC, Cabonne Council and for ORVA.

As ORVA and Orange Council have now approved these payments, I am writing to you today to ask if Cabonne is still prepared to assist with the funding, as we are ready to go with this project which is so important to the tourist development of our region.

ORVA

Orange Regional Vignerons Association
P O Box 1363
Orange NSW 2800



Yours sincerely

On behalf of ORVA



Tony Moody
Signage delegate
69 Stagecoach Road
Orange NSW 2800

Ph bus: 6391 3647
AH: 6365 9117
Moodyt9@bigpond.com

✓ cc Dale Jones
Acting Business Development Officer



CABONNE COUNCIL
THE GENERAL MANAGER
POST OFFICE BOX 17
MOLONG 2866

Phone: 02 6392 3201
Fax: 02 6392 3260
Contact: Glenn Mickle

Website: www.cabonne.nsw.gov.au
Email: council@cabonne.nsw.gov.au

Doc ID: 224027
Your Ref:
ABN: 41992 919 200

22 February 2011

Mr Garry Styles
General Manager
Orange City Council
Byng Street
Orange NSW 2800

Orange City Council
Sealed

24 FEB 2011

Container No
100/302/735/2/L

Dear Garry,

REGIONAL WINERY SIGNAGE

I am writing in support of Orange City Council's submission to the Tourism and Signage Advisory Committee (TASAC) for regional winery signage.

The local government areas of Orange, Blayney and Cabonne frequently work together on behalf of our residents and visitors to the Central West region of New South Wales, and especially when delivering programs of mutual benefit, such as regional tourism signage.

Cabonne Council fully supports this initiative and looks forward to continuing to work with Orange City Council, Blayney Shire Council and the Orange Regional Vignerons' Association (ORVA) in gaining TASAC support for our wine region.

Should you have any further enquiries, please call the Promotion and Tourism Officer, Glenn Mickle on 6392 3201 or glenn.mickle@cabonne.nsw.gov.au

Yours sincerely


GLP Fleming
GENERAL MANAGER

Encl:
CC:
Refer T Boland



A WBC STRATEGIC ALLIANCE PARTNER
"WORKING FOR OUR COMMUNITIES".



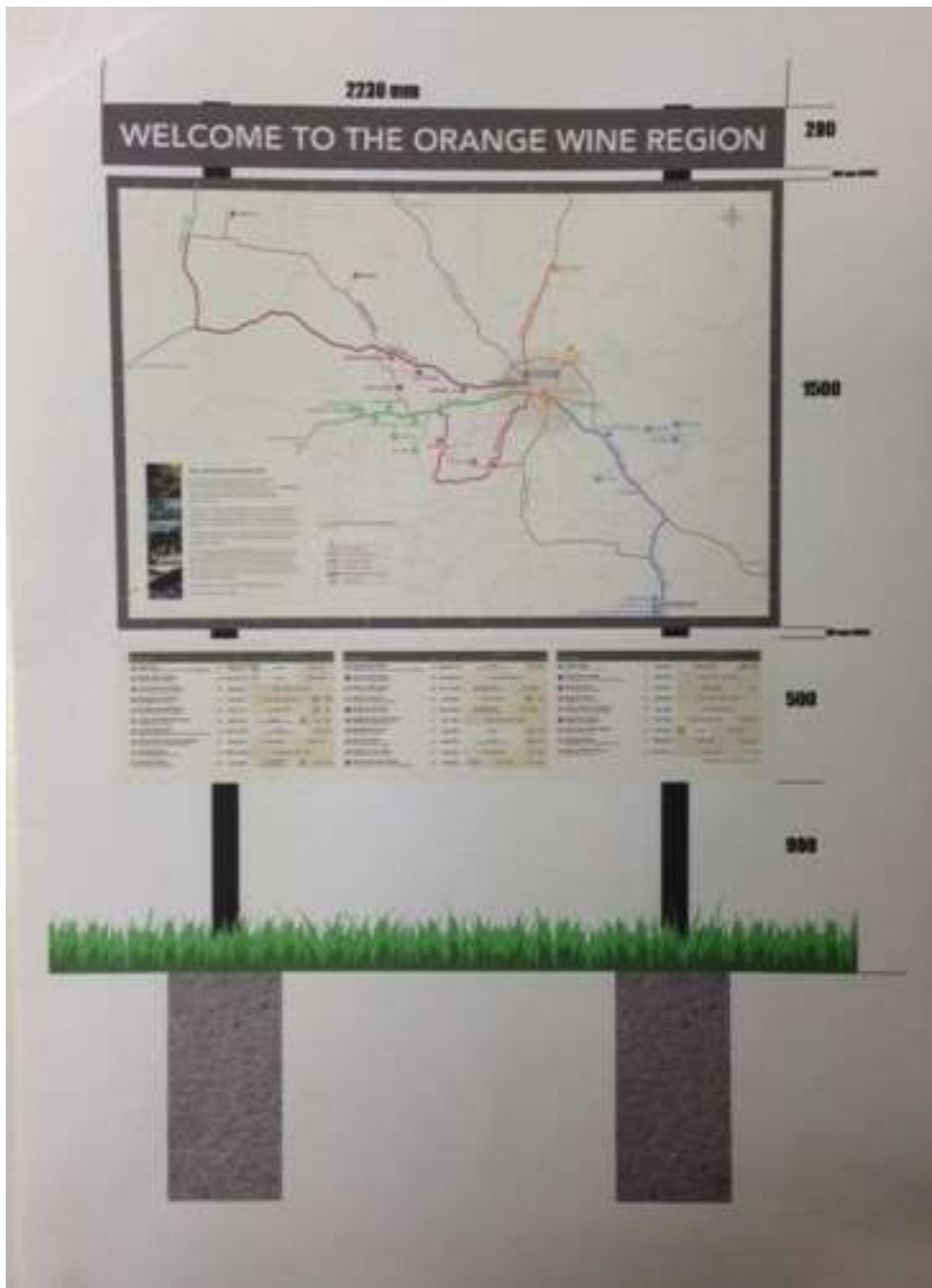


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ANNEXURE ITEMS

ANNEXURE 2.1 22 OCTOBER 2013 CCTAC MINUTES.DOC11

ITEM 1 - ECONOMIC DEVELOPMENT ACTIVITIES REPORT

REPORT IN BRIEF

Reason For Report	Updating Councillors on economic development activities being undertaken by Council's Economic Development and Tourism Team.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.1 A strong and vibrant local business sector 2.4 Jobs for Cabonne people in Cabonne.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING - 511154

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

Small Towns Development Group

EDS Objective 9.5

The October Small Towns Development Group meeting was held on 8 October 2013.

The next meeting will be held on 10 December 2013.

GrantBlast

EDS Objectives 9.3 & 9.4

The latest three-month edition (November/December/January) of GrantBlast was distributed in the first week of November. The current edition of this newsletter and previous editions of the newsletter are available on Council's website and also on the Cabonne Country website.

As a result of this newsletter, the CBDO has received a number of enquiries about potential applications and has received a number of positive comments about the usefulness of this resource.

Grant & Award Submissions

EDS Objectives 9.3 & 9.4

The CBDO and the Manildra Showground Trust have been successful in securing a grant of \$144,800 from the Crown Lands Public Reserves Management Fund Program (PRMFP) to construct new amenities at the

Manildra Showground that will enhance the RV and caravan stopover that they have established there.

The Manildra Showground Trust has worked hard to carry out significant upgrades at the Manildra Showground in order to establish the stopover area. With assistance from Council and contributions from local businesses, including MSM Milling and Manildra Flour Mill, the Trust were able to upgrade the electricity, internal roads, entrances to the grounds and sewerage system to allow for a RV and caravan stopover point.

This new funding will allow the Trust to install an amenities block, complete with showers and disabled access. This will significantly increase the appeal of Manildra Showground as a place for tourists to stay and will benefit local businesses and the entire community of Manildra.

The CBDO and the Baldry Showground and Reserve Trust have also been successful in securing a grant of \$29,911 from the Crown Lands Public Reserves Management Fund Program (PRMFP) for the construction of a wheelchair accessible toilet and shower as part of the present toilet block at the Baldry Showground.

The Canowindra Showground Committee has secured \$35,000 for upgrades to existing power boxes, power cables and underground power lines at the Showground through the same PRMF program. The Canowindra Showground Committee made this application without consultation with Council staff.

The CBDO and Council's Environmental Officer, Warwick Doulman, worked together on a submission for Local Government NSW's 2013 Excellence in the Environment Awards. The project put forward for consideration for this award was the Molong Creek rejuvenation project.

LGNSW has selected Cabonne Council's submission as a finalist in the category of Natural Environment Protection & Enhancement. The winners will be announced at the Presentation Day on Tuesday 3 December. Council's Environmental Officer will be attending the awards day.

Other funding submissions in progress:

- The CBDO has assisted the Cabonne Food, Wine and Cultural Centre with an application under the Country Arts Support Program. The CFWCC have applied for funding to support a two day art workshop in Cudal. Results of this application are pending.

- The CBDO has assisted the Cumnock Golf Club Volunteers with an application under Sport and Recreation's Participation and Facility Program. The application is for a new lawn mower for the volunteers to enable them to maintain the course. Results of this application are pending.
- The CBDO has assisted the Cudal Men's Shed with an application for funding under the Foundation of Regional and Rural Renewal's Small Grants for Small Communities program. The Men's Shed have applied for funding to purchase new equipment to support their Men's Shed now that their numbers have increased with their new shed. Results of this application are pending.
- The CBDO has assisted six community groups with applications for funding under the Community Building Partnerships Program. This is a State Government grant, with a pool of \$200,000 available for each state electorate. Results of this application are pending.

Over the past 12 months the CBDO position has assisted community groups in the Cabonne Shire to secure \$276,238.33 funding from external sources.

Community Group Development

EDS Objective 9.4

Council has administered the following enquires and/or met with:

- a. Age of Fishes Museum – ongoing support.
- b. Yeoval Progress Association – consultation about community noticeboards.
- c. MADIA – consultation about community noticeboards.
- d. Manildra Showground Trust – consultation during dump point installation.
- e. Cumnock Golf Club Volunteers – assistance with grant application.
- f. Amusu Theatre – assistance with event planning and assistance with Council funding application.
- g. Borenore Progress Association – assistance with grant information.
- h. Manildra Tennis Courts Committee – assistance with grant information.

Business Enquiries & Development

EDS Objective 10.7, 9.2

Council has administered the following enquires:

- a. The CBDO assisted a car building company in Cargo with information about Council's Business Development Assistance Program.
- b. The CBDO assisted a pharmacy in Eugowra with information about Council's Business Development Assistance Program.

Cabonne Daroo Business Awards

EDS Objective 11.2

The 2013 Cabonne Daroo Business Awards Committee held their last meeting for 2013 on November 15. The Committee is thrilled with how the 2013 event played out and has discussed ways in which the event can be improved for 2014.

The 2014 Cabonne Daroo Business Awards will be held in Molong. The Committee is hoping to build on the momentum created from the success of the 2013 event to hold an even bigger and better event in 2014. Various community groups in Molong will be approached to find a host group for next year's event.

As per the Committee Charter, all positions on the Daroo Committee are now vacant and anyone in the Shire is welcome to submit a Committee Membership Form. The first meeting for the 2014 event will take place on 11 February 2014.

Central West Economic Development Managers Forum

EDS Objective 9.5

The next Central West Economic Development Managers Forum will be held on Wednesday 11 December at Parkes. This meeting will be the Committee's AGM and will look at the future directions of the Committee. The Committee meets four times annually. In the absence of Cabonne Council's EDM, this meeting is chaired by Mike Foster from Cowra Council.

Councils that attend this forum are Lithgow, Bathurst, Orange, Blayney, Cabonne, Wellington, Forbes, Parkes, Lachlan (Condobolin), Bland (West Wyalong), Cowra, Young, Harden, Boorowa, Oberon and Weddin (Grenfell). In addition representatives from Regional Development Australia, CENTROC, NSW Department of Trade and Investment, Foundation for Regional

Development, Enterprise Connect and the Business Enterprise Centre also attend.

ITEM 2 - PROMOTION AND TOURISM ACTIVITIES REPORT

REPORT IN BRIEF

Reason For Report	Updating Councillors on tourism activities being undertaken by Council's Economic Development and Tourism Team.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.2: Coordinated tourism product and a thriving visitor industry in Cabonne.
Annexures	1. 22 October 2013 CCTAC Minutes.doc
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING - 511230

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

Wine of the Month

TP Action: 3.1.2

The Wine of the Month for December is Rosnay Organic Freedom White 2013.

Invitations for the 2014 Cabonne Wine of the Month promotion have been sent to all Cabonne wine producers to establish the roster for the 2014 Wine of the Month initiative.

What's On in Cabonne

TP Action: 2.1.1, 3.1.2

The December edition of "What's on in Cabonne" was distributed on the 25 November 2013 and will be presented to the ED&T Committee at the meeting.

Central NSW Tourism Update

TP Action: 5.2.2

Central NSW Tourism scheduled its Annual General Meeting in Cowra on Wednesday 27 November 2013, with Cabonne Council to be represented by the PTO and Acting EDM. The Annual General Report 2012-13 has been received for review.

Central West Lifestyle Magazine- Spring Edition 2013

TP Action: 5.1.2, 5.2.5

Canowindra was featured in a 32-page spread in the Spring Edition of Central West Lifestyle Magazine, which is circulated throughout the region.

The stories and images were very positive and hopefully will encourage more people to visit the town.

Cabonne Country Website

TP Action 3.1.2, 3.4.2 and 3.5.2

The Cabonne Country website had distinct visits for the month of October

Month	Visits	Hits
August	5,949	161,553
September	5,987	74,746
October	6,241	81,869
TOTAL	18,177	336,345

UTS Industry Report

TP Action: 2.2.2

UTS Tourism management students, Alexander Adler, Samantha Campbell and Georgina Newburn submitted their Industry Project 2 final report on 23 October 2013.

The PTO has read the comprehensive Industry report titled, *The Development of Cultural Tourism and Tourist Attractions in the Cabonne Shire*.

It is a well-researched and professional document that includes a number of realistic recommendations for Cabonne Council to consider in their future promotion and tourism planning.

A copy of the report has been circulated to councillors and will be tabled at the meeting.

Cabonne Country Tourism Advisory Committee (CCTAC)

TP Action: 1.1.3, 5.1.6,

The CCTAC meeting was held on Tuesday 22 October in Molong. A copy of the minutes is attached.

Orange Region Destination Guide

TP Action: 3.4.1, 5.2.1 and 5.3.1

Council's PTO and Acting EDM have participated in initial discussions with Orange City Council (OCC) Tourism Manager Glenn Mickle on the possibility of producing a joint destination guide for the Orange and Cabonne areas. The regional destination guide would aim to attract and inform tourists of our many unique and attractive sites.

OCC has sought quotations from suitably qualified companies and designers to produce the guide and further discussions will be held when indicative costs are known.

Community Assistance

TP Action: 1.1.3, 5.2.5

Council's PTO has liaised and provided assistance to the following organisations/ business to enhance tourism and promotions for Cabonne and the Central West region during the month of November 2013.

- Animals on Bikes
- Taste Orange
- Banjo Paterson Festival
- Orange City Council
- Newell Highway Promotion Committee
- Molong Advancement Group
- Amusu Theatre
- Miss Daisy's Teahouse (New business at the base of Mt Canobolas)

Age of Fishes Museum Quarterly Report

TP Action: 1.1.3, 5.2.5

The number of visitors to the Age of Fishes Museum and visitor expenditure in the September 2013 quarter were as follows:

Visitor numbers

<u>2013</u>		<u>2012</u>	
July	534	July	533
August	464	August	369
September	797	September	683
TOTAL	1795	TOTAL	1585
Take Away Fish	707		
TOTAL	2502		

<u>Shop spending</u>	<u>Visitor Spend</u>	<u>Same period last year</u>	<u>Visitor Spend</u>
July 2013 - \$3743.03	\$7.00	\$ 2904.66	\$5.45
Aug 2013 - \$2251.60	\$4.85	\$ 2082.77	\$5.64
Sept 2013 - \$3231.50	\$4.05	\$ 2958.50	\$4.33
TOTAL \$9226.13	\$5.30	\$ 7945.93	\$5.14

ITEM 3 - MEDIA RELEASES

REPORT IN BRIEF

Reason For Report	To inform Council of media releases issued since the last report
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.2.f - Provide effective communications and information systems for residents.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\COMMUNITY RELATIONS\MEDIA LIASON\MEDIA RELEASES - 2013 - 514608

ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

DATE	MEDIA RELEASE	MEDIA/PUBLICATIONS

4 November 2013	Final chance to participate in Local Government Review workshops	Radio, 2EL, Radio 1089, 2PK, Central Western Daily
5 November 2013	Asbestos danger can be in any room in your home	Radio, 2EL, Radio 1089, 2PK, Central Western Daily, Molong Express, Canowindra News, Cumnock Progress Review, Yeoval Satellite Weekly
10 November 2013	WBC Alliance celebrates 10 th anniversary	Prime TV, ABC Radio, 2EL, Radio 1089, 2PK, Central Western Daily, Molong Express, Canowindra News, Yeoval Satellite Weekly
10 November 2013	Age of Fishes Museum wins State award	2EL, Radio 1089, 2PK, Central Western Daily, Canowindra Phoenix, Yeoval Satellite Weekly, Canowindra News
22 November 2013	New dog and cat regulations comes into effect	Radio, 2EL, Radio 1089, 2PK, Central Western Daily
22 November 2013	Share your treasured story with Villages of the Heart project	Radio, 2EL, Radio 1089, 2PK, Central Western Daily
22 November 2013	Cabonne employee praised for stopping grass fire spreading	Radio, 2EL, Radio 1089, 2PK, Central Western Daily
22 November 2012	Residents warned about overgrown vegetation	Radio, 2EL, Radio 1089, 2PK, Central Western Daily

ITEM 4 - MEDIA ACTIVITIES REPORT

REPORT IN BRIEF

Reason For Report	To inform Council of other media activities since the last report.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.2.f - Provide effective communications and information systems for residents.
Annexures	Nil

File Number	\\OFFICIAL RECORDS LIBRARY\COMMUNITY RELATIONS\MEDIA LIASON\MEDIA RELEASES - 2013 - 514627
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ACTING ECONOMIC DEVELOPMENT MANAGER'S REPORT

SUBJECT	MEDIA OUTLET
Business leads pack at Daroo awards	Central Western Daily
Balloon business still flying high after 30 years	Canowindra News
Businesses shine at Daroo awards	Canowindra News
New guns S&S carpentry nail Daroo category	Canowindra News
Cabonne Daroo Business Award winners	Molong express
Spotlight on Daroo winners	Central Western Daily
Little River and Mulga Bill Quickshear win Daroo awards	Yeoval Satellite Weekly
Daroo awards night shines	Central Western Daily
Darros recognise top businesses	Cumnock Progress Review
Unofficial Mayor of Canowindra's 'not quite' surprise party	Canowindra News
Celebrating ground-breaking Alliance	Canowindra News
NSW award order for Take Away Fish	Canowindra News
Funding for battle against weeds	Molong Express
Rolling in clover in battle against weeds	Central Western Daily
Council defers Davimac development	Molong Express
Davimac a critical decision for Molong	Molong Express
Molong bakery finally finished, or is it?	Molong Express
CMO's regular weekly radio updates	2EL, Radio 1089, 2GZ, 2PK

**MINUTES OF THE CABONNE COUNTRY TOURISM ADVISORY COMMITTEE
MEETING HELD AT THE CABONNE COUNCIL MEETING ROOM IN MOLONG ON
TUESDAY 22 OCTOBER 2013 COMMENCING AT 5.30 PM**

Present: Libby Oldham, (Chairperson) Tony Moody, Sandra Phillips, Cr Ian Davidson, Jan Kerr, Bob Craven, Joanne Hopkins, Acting Economic Development Manager Dale Jones.

Apologies: Fiona Ferguson, PTO Lynne Hawkes

ITEM 1 WELCOME

Libby Oldham welcomed all members to the meeting.

ITEM 2 APOLOGIES

Motion

That the apologies be accepted.

Moved: Bob Craven Seconded: Ian Davidson Carried

ITEM 3 CONFIRMATION OF MINUTES

Motion

That the minutes of the meeting dated 24 SEPTEMBER 2013 are confirmed as being true and correct.

Moved: Bob Craven Seconded: Sandra Phillips Carried

ITEM 4 MATTERS ARISING

4.1 EDM/PTO role and activities

Acting EDM reported that Council had resolved to provide \$15,000 in funding assistance for the 2014 Canowindra Challenge and Australian Hot Air Balloon Championships and that a further report will be prepared outlining from where the funding is to be provided.

Council also provided \$1300 in Events Assistance Program funding for Manildra's Amusu Theatre 90th anniversary celebrations on November 23.

A report on the PTO's activities was held over until the November meeting following PTO's return from leave.

4.2 Central NSW Tourism Update

Dale Jones provided an update on Central NSW Tourism's preliminary proposal for a major regional food and wine promotional campaign.

The aim is to pool funds to attract matching funding from Destination NSW to create a one or two-year long destination appeal campaign based on the food and wine offering in Central NSW.

The minimum "buy-in" for Destination NSW funding is \$50,000 and Central NSW has tentatively estimated a joint contribution from the region of about \$175,000.

Central NSW Tourism also advised nominations were open for Australia's Favourite Event and Jan Kerr informed the committee that Canowindra Challenge would nominate and seeks votes on-line. The winner will be announced at the 2013 Australian Events Award in Sydney on November 19.

CTNSW also outlined media coverage in the past month, including a feature on bushrangers and gold in the Saturday edition of the *Daily Telegraph*.

4.3 Regional Events Update

Jan Kerr advised Canowindra Challenge was a finalist in the NSW & ACT Regional Achievers Awards on October 26.

A director from Canada and Head of Jury from Japan had been secured for the 2014 Challenge and national championships, which has qualified for world category 2 status.

Tony Moody reported that Orange Wine Week was in progress. Crowds appeared to be smaller, but this may have been due to the fact that bushfires in the Blue Mountains had restricted people travelling from Sydney. Mr Moody was congratulated for Moody's Wines' win in the Best Shiraz Class.

Mr Moody also noted that the long-awaited Orange wine region signs would soon be erected and he hoped the Orange Vignerons Association and Orange and Cabonne Councils would share the cost.

Bob Craven reported Casey Donovan would perform at taste Canowindra on 31 May 2014.

Libby Oldham noted the recent Meet U In Molong event and balloon glow were highly successful.

4.4 Re –visit the Committee Charter

Motion

That the quorum for the Cabonne Country Tourism Advisory Committee be four members plus a chair.

Moved: Tony Moody

Seconded: Bob Craven

Carried

ITEM 5 CORRESPONDENCE

Nil

ITEM 6 GENERAL BUSINESS

6.1 Tourism Plan

Held over until the November meeting.

6.2 Top 5 Priorities

Held over until the November meeting.

ITEM 7 NEXT MEETING

The next Cabonne Country Tourism Advisory Committee meeting is to be held on **Tuesday 26 NOVEMBER 2013, at 5.30pm** at the Cabonne Council Meeting Room in Molong.

ITEM 8 MEETING CLOSED

There being no further business the meeting closed at 6.00 pm.

MARKETING WORKSHOP

At the conclusion of the meeting, members participated in the first stage of a workshop to help develop a Marketing Plan for the next two years. The workshop was adjourned at 7pm and will resume following the conclusion of the November meeting.

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Chairperson