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ANNEXURE ITEMS

ITEM 1 - ELECTION OF COMMITTEE CHAIRPERSON & DEPUTY CHAIRPERSON

REPORT IN BRIEF

Reason For Report	Annual election of Chairperson & Deputy Chairperson for the Economic Development & Tourism Committee.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COMMITTEE MEETINGS - 499848

RECOMMENDATION

THAT the Committee elect a Chairperson and Deputy Chairperson for the ensuing year.

DIRECTOR OF FINANCE AND CORPORATE SERVICES' REPORT

As this is the first Committee Meeting since the September Council Meeting, the Committee will need to elect a Chairperson for the ensuing year.

Council's Code of Meeting Practice provides as follows:-

"The Chairperson of each Committee of the Council must be:

the Mayor, or

if the Mayor does not wish to be the Chairperson of a committee - a member of the Committee elected by the Council, or

if the Council does not elect such a member - a member of the Committee elected by the Committee.

A Council may elect a member of a Committee of the Council as Deputy Chairperson of the Committee. If the Council does not elect a Deputy Chairperson of such a Committee, the Committee may elect a Deputy Chairperson.

It has been Council's practice in the past for Committees to elect their Chairperson and Deputy Chairperson. The Mayor has indicated that he does

not wish to automatically be considered as Chairperson of any committee other than the Works Committee.

ITEM 2 - APPLICATIONS FOR LEAVE OF ABSENCE

REPORT IN BRIEF

Reason For Report	To allow tendering of apologies for Councillors not present.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS LEAVE OF ABSENCE - 499842

RECOMMENDATION

THAT any apologies tendered be accepted and the necessary leave of absence be granted.

GENERAL MANAGER'S REPORT

A call for apologies be made.

ITEM 3 - DECLARATIONS OF INTEREST

REPORT IN BRIEF

Reason For Report	To allow an opportunity for Councillors to declare an interest in any items to be determined at this meeting.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS DECLARATION OF INTEREST - 499843

RECOMMENDATION

THAT the Declarations of Interest be noted.

GENERAL MANAGER'S REPORT

A call for Declarations of Interest.

ITEM 4 - DECLARATIONS FOR POLITICAL DONATIONS

REPORT IN BRIEF

Reason For Report	To allow an opportunity for Councillors to declare any Political Donations received.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\COUNCIL - COUNCILLORS DECLARATION OF POLITICAL DONATIONS - 499844

RECOMMENDATION

THAT any Political Donations be noted.

GENERAL MANAGER'S REPORT

A call for Declarations of any Political Donations.

ITEM 5 - EVENTS ASSISTANCE PROGRAM GRANT FUNDING

REPORT IN BRIEF

Reason For Report	For the Economic Development and Tourism Committee to consider an application for funding under the 2013/14 Events Assistance Program.
Policy Implications	Nil
Budget Implications	Yes - EAP funding is \$40,000.
IPR Linkage	4.4: Community events build visitation, generate investment and strengthen well being.

Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\GRANTS AND SUBSIDIES\PROGRAMS\EVENT ASSISTANCE PROGRAM 2013 - 2014 - 501627

RECOMMENDATION

THAT the ED & T Committee approve funding for the following project under the Events Assistance Program:

1. Amusu Theatre 90th Anniversary Celebration – \$1300 for advertising and promotion of the event.

ECONOMIC DEVELOPMENT MANAGER'S REPORT

Council has received an application under the Events Assistance Program for the 2013/14 financial year.

For the ED&T Committee's consideration, the application is:

Application 1

Organisation: Amusu Theatre
Event: Amusu Theatre 90th Anniversary Celebration
Date: Saturday 23 November 2013
Requested Amount: \$1,300
To be funded for: Contribution towards advertising and promotion costs.

Description of the event: The 1920s themed event is a celebration of the 90th Anniversary of the Amusu Theatre. It will involve wine tasting and canapés upon arrival, a special screening of The Great Gatsby with coffee and cake after the movie. Guests are invited to dress in their best 1920s themed outfit.

Cabonne Council will be provided with the following opportunities as part of this event:

- The Cabonne Council Logo will be used in all promotion.

The organisers expect 200 people to attend this event, with many people travelling from outside the shire to attend. The event will attract increased visitation to the Cabonne Shire as well as increasing destination awareness and desirability and promoting local businesses.

Profits from the event will go back to the Amusu Theatre Committee.

Assessment

Application 1 meets all the grant criteria of the Events Assistance Program.

Council allocates \$40,000 annually for the administration of the Events Assistance Program. To date, \$14,830 has already been allocated for the 2013/14 financial year.

ITEM 6 - BUSINESS PAPER ITEMS FOR NOTING

REPORT IN BRIEF

Reason For Report	Provides an opportunity for Councillors to call items for noting for discussion and recommends remainder to be noted.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.1.g - Code of Meeting Practice adopted and implemented.
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\GOVERNANCE\COUNCIL MEETINGS\PROCEDURES - 499845

RECOMMENDATION

THAT:

1. Councillors call any items they wish to further consider.
2. The balance of the items be noted.

GENERAL MANAGER'S REPORT

In the second part of the Committee Business Paper are items included for the Committee's information.

In accordance with Council's format for the Business Paper, Councillors wishing to discuss any item are requested to call that item.

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ANNEXURE ITEMS

ITEM 1 - ECONOMIC DEVELOPMENT ACTIVITIES REPORT

REPORT IN BRIEF

Reason For Report	Updating Councillors on economic development activities being undertaken by Council's Economic Development and Tourism Team.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.1 A strong and vibrant local business sector 2.4 Jobs for Cabonne people in Cabonne.
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING - 497958

ECONOMIC DEVELOPMENT MANAGER'S REPORT

Small Towns Development Group

EDS Objective 9.5

The September Small Towns Development Group meeting was held on 10 September 2013.

At this meeting the Committee discussed the following:

- The CBDO tabled a report of all activities undertaken by the Economic Development team.
- Current grants that are open for applications, in particular FRRR and CASP grants.
- Council's re-vamped community grants program. The media release put together by Council's CMO was distributed to the committee.
- The Banjo Paterson Festival will be held in Orange in January and the committee discussed the importance of Cabonne being involved, particularly with Banjo Paterson's link to Yeoval. The committee agreed it was important to encourage people to make the trip through Molong and Cumnock to visit Yeoval and will discuss this matter further at the next meeting.
- Each community representative gave a summary of what has been happening in their town.

The next meeting will be held on 8 October 2013.

GrantBlast

EDS Objectives 9.3 & 9.4

The next three-month edition (September/October/November) of GrantBlast was distributed in the first week of September. The current edition of this newsletter and previous editions of the newsletter are available on Council's website and also on the Cabonne Country website.

As a result of this newsletter, the CBDO has received a number of enquiries about potential applications and has received a number of positive comments about the usefulness of this resource.

Grant Submissions

EDS Objectives 9.3 & 9.4

The CBDO has assisted the Manildra Showground with an application for the Crown Reserve Trust Award in the current round of the Regional Achievement and Community Awards. This award recognises outstanding community service ethos, dedication and commitment to the community. The Manildra Showground Trust was successful in being selected as one of the 10 semi-finalists in their category.

However the Showground Trust has been unsuccessful in reaching the finals. Canowindra Challenge Inc (Events and Tourism Award) and Alf Cantrell (Regional Service Award) also submitted applications and have been successful in reaching the finals.

The awards will be presented on October 26 in Newcastle.

The CBDO has assisted a number of community groups with application for funding under the Community Building Partnerships Program. This is a State Government grant, with a pool of \$200,000 available for each state electorate.

The CBDO has assisted the following community groups:

- Nashdale/Lidster Public Hall Committee
- Manildra Showground Trust
- Cudal Men's Shed
- Cumnock Golf Club Volunteers
- Molong Players
- Age of Fishes Museum

The CBDO has been working with Council's Environmental Officer to submit an application under the Habitat Action Grants. This application was submitted on 27 September 2013. Funding of up to \$40,000 is available for projects that

enhance recreational fishing through the improvement of fish habitat and the CBDO and EO submitted an application for a exotic vegetation removal and re-snagging project targeting the Boree Creek, similar to the project carried out at the Molong Creek.

Other funding submissions in progress:

- The CBDO has assisted the Cumnock Progress Association, in conjunction with the Cumnock Community Centre Committee, with an application for an Australia Post Our Neighbourhood Community Grant. The Cumnock PA and Cumnock CCC are seeking funding to improve the Community Centre, beginning with a new kitchen, sanded and polished floors, and retiling of the toilets. Results of this application are pending.

- The CBDO has assisted the Manildra Showground Trust and the Baldry Hall Committee complete and submit applications under the Crown Lands Public Reserves Management Fund. The Manildra Showground Trust has applied for approximately \$145,000 to construct a new RV Amenities Block. The Baldry Hall Committee has applied for approximately \$26,000 to also renovate and improve the existing amenities block. Results of this application are pending.

Community Group Development

EDS Objective 9.4

Council has administered the following enquires and/or met with:

- a. Age of Fishes Museum – ongoing support.
- b. Yeoval Progress Association – consultation about community noticeboards.
- c. Cargo Progress Association – consultation about community noticeboards.
- d. MADIA – consultation about community noticeboards.
- e. Manildra Showground Trust – consultation during dump point installation and assistance with other grant information.
- f. Cudal Progress Association – consultation about community noticeboards and assistance with grant information.
- g. Cudal Men's Shed – assistance with grant application.
- h. Molong Advancement Group – assistance with grant information.

- i. Cumnock Progress Association – assistance with grant information.
- j. Canowindra Community Bank Committee – assistance with promotional information.
- k. Cudal A & P Society – assistance with grant information and administration of grant funding.
- l. Eugowra Bowling Club Committee – assistance with grant information.
- m. Cumnock Community Centre - assistance with funding application and advice about application process

Business Enquiries & Development

EDS Objective 10.7, 9.2

Council has administered the following enquires:

- a. A copy of Council's Business Development Assistance Program has been provided to a natural therapy practitioner looking to establish in the Cabonne shire.
- b. A copy of Council's Business Development Assistance Program has been provided to a management consultant looking to relocate to Cabonne.
- c. A copy of Council's Business Development Assistance Program has been provided to an architect looking to expand into the Cabonne shire.
- d. A copy of Council's Business Development Assistance Program has been provided to an artist looking to establish a creative business in Cabonne.
- e. A copy of Council's Business Development Assistance Program has been provided to a chiropractor looking to relocate into Cabonne.

2013 Cabonne Daroo Business Awards

EDS Objective 11.2

The Cabonne Daroo Business Awards Committee met on 10 September.

The voting phase of the Cabonne Daroo Business Awards closed 31 August. In total, 955 votes were received during the voting period and over a third of these votes were received online. The Committee is feeling extremely encouraged by this positive response. Based on these votes, the winner will be announced at the gala presentation evening on 1 November 2013 at the Canowindra Services and Citizens Club. Tickets for this event are on sale now

and can be purchased by phoning the BEC or online at www.cabonnectcountry.com.

The community of Canowindra have been extremely supportive of this year's event. As the 2013 host group, the Age of Fishes Museum has been working tirelessly to pull together the presentation dinner. They have also had the support of the Canowindra Business Chamber, Canowindra CWA and the Canowindra Craft Cottage. The local high school and other local community members have also been involved. Local wine producers and suppliers have been incredibly generous through wine sponsorship and a local tourism operator has donated accommodation for the guest speaker on the night in support of the event.

The next Daroo Awards Committee meeting will be held 8 October and this will be the last meeting before the presentation evening.

Visit by Small Biz Connect Bus

EDS Objective 10.7, 9.2

Small business operators and people considering starting a small business were able to gain expert advice when the Small Biz Bus made a visit to Canowindra and Molong on 4-5 September 2013.

An initiative of the NSW Office of Small Business, the bus offered a range of services, including personalised, individual advice. The CEO of the BEC, Bruce Buchanan, reported that the bus was well received in both towns. Overall, the bus saw 12 clients in Canowindra and nine in Molong. The CEO said the exciting thing for the BEC is that all the people who visited the bus were new clients to the BEC.

ITEM 2 - PROMOTION AND TOURISM ACTIVITIES REPORT

REPORT IN BRIEF

Reason For Report	Updating Councillors on tourism activities being undertaken by Council's Economic Development and Tourism Team.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	2.2: Coordinated tourism product and a thriving visitor industry in Cabonne.

Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\ECONOMIC DEVELOPMENT\REPORTING - 497959

ECONOMIC DEVELOPMENT MANAGER'S REPORT

2013 Canowindra Challenge – NSW Hot Air Balloon Championship Evaluation

TP Action: 1.1.3, 5.2.1, 5.2.4 and 5.3.2

Canowindra Challenge 2013 has been hailed a spectacularly successful event that greatly increased visitation and generated millions of dollars of investment in Canowindra and the Central West region.

Overall outcomes and results are detailed in the table below which provides a comparison between the outcomes of 2011 and 2013.

A number of initiatives were employed to better measure visitor and business activities. Other visitor information and statistics were collected from the Canowindra Visitors Information Centre.

Canowindra Challenge has won the right to host next year's 19th Australian Hot Air Ballooning Championship which will be incorporated into next year's festival from 22-27 April 2014.

The committee is working on a plan to develop the Challenge into an international event in 2015.

Representatives of the Canowindra Challenge committee have requested to address the ED&T Committee to speak about the 2014 event.

<u>Canowindra Challenge and National Championships</u>	2011	2013
Total visitors to Canowindra over the 10 day event	11,299	16,340
% of visitors (Cabonne, Blayney, Cowra & Orange)		39%
% of visitors from Sydney and other NSW		35%
% of visitors from interstate		6%
Approx. 50/50 mix of day tripper and overnight stays (1-15 days)		
Approx. 2/3 visiting for the event with another 1/3 having dual reasons for visit, Inc. VFR		
Visitors drawn from outside local area due to an increase in marketing spend due to government funding.		

Accommodation spend	\$304,798	\$342,212
Visitor spend(combination day and overnight stay)	\$1,049,600	\$1,519,620
Value of media generated	\$183,661	\$289,813
Total economic benefit in \$	\$1,536,438	\$2,151,645
Contributions		
Total State Government \$ contribution	\$20,000	\$15,000
Total Local Government \$ contribution	\$5,000	\$15,000

Wine of the Month

TP Action: 3.1.2

The Wine of the Month features on the Cabonne Country website and is included in the monthly "What's on in Cabonne" guide which is read by a few thousand visitors and locals each month. It is also promoted on radio 2GZ and 2PK with free giveaways.

Cabonne Country Wine of the Month for October is Philip Shaw's Edinburgh NV. This wine shows abundant development and great traditional sparkling wine flavours.

What's On in Cabonne

TP Action: 2.1.1, 3.1.2

The October edition of "What's on in Cabonne" will be presented to the ED&T Committee at the meeting.

Cabonne Country Website

TP Action: 3.1.2, 3.4.2, 3.5.2

Statistics collected from the Cabonne Country website for 2013 indicate the following:

Month	Visits	Hits
January	5,495	57,360
February	5,088	45,751
March	6,148	67,508
April	6,695	64,119

May	5,297	60,107
June	5,101	45,229
July	6,768	52,442
August	2,804	79,532
September - up to 15 th	4,673	56,460
TOTAL	51,214	559,715

Central NSW Tourism Update

TP Action: 5.2.2

Central NSW Tourism is conducting a Central NSW Discovery Trails "While You're Here" media campaign to promote visitation and investment to the region.

A media launch was organised to announce the new Discovery Trails brochures and website. The launch was held in the Village Green at Molong on the 26 September 2013 with Central NSW Tourism Executive Officer Lucy White, Cabonne Mayor Ian Gosper, Cr Ian Davison, who is also a Central NSW Tourism board member, Cabonne Council Tourism Advisory Committee chairperson Libby Oldham and committee member Jan Kerr. The event was covered by Prime TV, the Central Western Daily and Molong Express and a media release and photographs distributed to all regional and local media to maximise further promotion and awareness.

The Central NSW Tourism website has been upgraded and optimised. The new website address is www.centralnswtourism.com.au

PTO Position

Implements the actions of the Tourism Plan

TP Action: 1.2.2

PTO along with the CCTAC members have discussed the Tourism Plan to determine the current status and implementation to date to help determine future direction and actions.

TP Action: 5.1.2

PTO liaised with Destination NSW and relevant stakeholders to provide a suitable list of producers and providers for the *The Australian* newspaper's

Life and Leisure journalist James Jeffrey who is planning to travel through the Cabonne Shire to complete a feature story.

TP Action: 5.3.2

PTO attended two meetings with Taste Orange covering a debrief and update of the Taste Orange Sydney, Martin Place event and to further explore future mutual opportunities and to plan collaborative events.

ITEM 3 - MEDIA RELEASES

REPORT IN BRIEF

Reason For Report	To inform Council of media releases issued since the last report
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.2.f - Provide effective communications and information systems for residents.
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\COMMUNITY RELATIONS\MEDIA LIASON\MEDIA RELEASES - 2013 - 500931

COMMUNICATIONS AND MEDIA OFFICER'S REPORT

DATE	MEDIA RELEASE	MEDIA/PUBLICATIONS
28 August 2013	Cabonne retains current organisational structure	Radio, 2EL, Radio 1089, 2PK, Canowindra News, Cumnock Progress Review
28 August 2013	Cabonne reimburses fees to community organisations	Radio, 2EL, Radio 1089, 2PK, Canowindra News, Canowindra Phoenix, Cumnock Progress Review, Yeoval Satellite Weekly
30 August 2013	Pet owners put on notice after rise in dog attacks	ABC Radio, 2EL, Radio 1089, 2PK, Central Western Daily, Molong Express, Cumnock Progress Review, Canowindra News
30 August 2013	WBC Councils save \$440,000 for ratepayers	Prime TV, ABC Radio, 2EL, Radio 1089, 2PK, Molong Express, Central

GENERAL MANAGER'S REPORT ON MATTERS FOR NOTATION SUBMITTED TO THE ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE MEETING TO BE HELD ON TUESDAY 8 OCTOBER, 2013

		Western Daily, Canowindra Phoenix, Yeoval Satellite Weekly, Blayney Chronicle, Wellington Times, Canowindra News
30 August 2013	Yeoval Show holiday depends on community comment	2EL, Radio 1089, 2PK, Central Western Daily, Molong Express, Yeoval Satellite Weekly, Cumnock Progress Review
2 September 2013	Five million reasons for WBC to celebrate milestones	Prime TV, ABC Radio, 2EL, Radio 1089, 2PK, Central Western Daily, Canowindra News, Canowindra Phoenix, Molong Express, Yeoval Satellite Weekly, Cumnock Progress Review, Blayney Chronicle, Wellington Times
9 September 2013	Cabonne revamps town and village funding programs	ABC Radio, 2EL, Radio 1089, 2PK, Central Western Daily, Canowindra News, Cumnock Progress Review
17 September 2013	Cabonne Mayor, Deputy re-elected unopposed	Prime TV, WINTV, ABC Radio, 2EL, Radio 1089, 2PK, Central Western Daily, Molong Express, Cumnock Progress Review, Yeoval Satellite Weekly, Canowindra News
19 September 2013	Daroo Business Awards finalists announced	WINTV, 2EL, Radio 1089, Radio 105.1, 2PK, Central Western Daily, Canowindra News, Canowindra Phoenix, Molong Express
26 September 2013	Discovery trails will link Central West Tourism attractions	Prime TV, 2EL, Radio 1089, Radio 105.1, 2PK, Central Western Daily, Molong Express, Eugowra News

ITEM 4 - MEDIA ACTIVITIES REPORT

REPORT IN BRIEF

Reason For Report	To inform Council of other media activities since the last report.
Policy Implications	Nil
Budget Implications	Nil
IPR Linkage	4.5.2.f - Provide effective communications and information systems for residents.
Annexures	Nil
File Number	\\OFFICIAL RECORDS LIBRARY\COMMUNITY RELATIONS\MEDIA LIASON\MEDIA RELEASES - 2013 - 500940

COMMUNICATIONS AND MEDIA OFFICER'S REPORT

SUBJECT	MEDIA OUTLET
Taste Orange leaves Sydney with a taste of Central West	Central Western Daily
Manildra crossing work on track	Central Western Daily
The Attenborough effect - \$40,000 donation, eight new volunteers and spike in visitor numbers	Prime TV, Canowindra News
Central Tablelands Water pushes for new dam on Belubula	Canowindra News
Take a Drive to Molong – Feature	Central Western Daily
Green Army heading to Molong	Cumnock Progress Review, Molong Express
Another Betts St house goes	Molong Express
It's good news for business in Molong	Molong Express
Bushranger's Jubilee – parade's last stand	Canowindra News
Yeoval's Alf Cantrell shortlisted for special award	Molong Express
Council merger waiting game	Central Western Daily
Savings prove Alliance works	Central Western Daily
Crime prevention in Canowindra	Canowindra Phoenix
Gosper targets flood funding	Central Western Daily
Cabonne Mayor looks set to stay	Central Western Daily
United Cabonne to focus on future	Central Western Daily
Euchareena Road and the Hub trucks	Molong Express
Bus service out of step with passenger	Central Western Daily
Canowindra petition calls for more police	Central Western Daily
All roads lead to Meet U In Molong	Central Western Daily
Life-saving change for Canowindra Pool	Canowindra News
Working together to fight crime in Canowindra	Canowindra Phoenix

GENERAL MANAGER'S REPORT ON MATTERS FOR NOTATION SUBMITTED TO THE ECONOMIC DEVELOPMENT AND TOURISM COMMITTEE MEETING TO BE HELD ON TUESDAY 8 OCTOBER, 2013

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Split service part of Cabonne's future: MacSmith	Central Western Daily
CMO's regular weekly radio updates	2EL, Radio1089, 2GZ, 2PK